



**Your
Guide to
Fundraising
with Oshi's
World.**



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hello@oshisworld.org

#OSHISWORLD

oshisworld.org

28 Burlington Street, Barry, Wales, CF63 3NW. Registered charity number 1174329

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Welcome to the team!

Thank you for choosing to fundraise with Oshi's World.

By fundraising for Oshi's World, you are spreading joy by providing art and cultural access through the magic of theatre and storytelling for people with Profound and Multiple Learning Disabilities (PMLD).

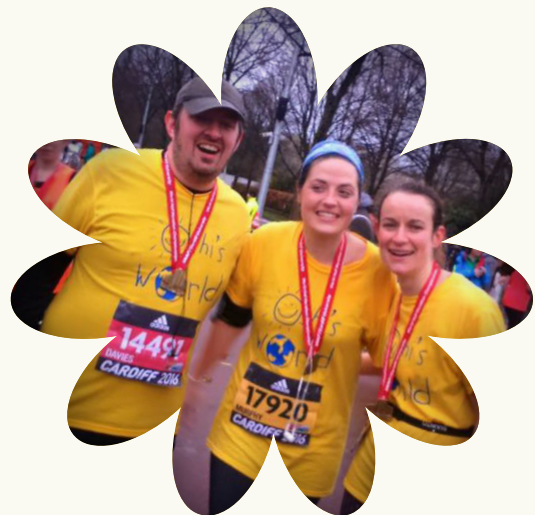
A Message from the Oshi's World Team.

We know that starting your fundraising journey can feel a little overwhelming — figuring out where to begin, how to reach your target, or even finding the confidence to take on your challenge. It's completely normal to have questions or a few nerves along the way. But you won't be doing this on your own.

Our team will be right beside you throughout, offering support, guidance and encouragement whenever you need it. That's why we've put together this guide, to make sure you have everything you need to succeed and enjoy the experience.

We truly believe in you and in the difference you can make. Inside this guide you'll find helpful fundraising tips, advice on setting up and getting the most out of your JustGiving page, and creative ways to boost your donations. To keep your fundraising fun, safe and within the rules, please also download and read our "Keep it Safe and Legal" guide.

Our work is founded in the belief that every single person has the right to a good story, and that theatres should be an accessible and exciting space for everyone.



Have a question?

Why not reach out to our fundraising team, we're here to help.

hello@oshisworld.org

Welcome to Oshi's World.

Oshi's World creates immersive, sensory-led theatre specifically for people with Profound and Multiple Learning Disabilities (PMLD).

Our audiences experiences the world through their senses, traditional theatre cannot meet this need – we exist to change that.

Our work is built on four core beliefs.



Everyone deserves access to meaningful cultural experiences.



Communication happens in many forms, and all are valid.



Joy, connection, and creativity are human rights.



Provide a sense of belonging and community.

Every production is crafted with care, patience, and deep respect for each individual's sensory profile. Through touch, sound, light, scent, vibration, and intensive interaction, we can connect with our audiences.

Why does our work matter...?

"If we meet the needs of those with the most barriers to access, we are likely to increase benefits for all."
Grace, (2014)

Many cannot access mainstream arts due to:

Complex medical and sensory needs

Communication disparities

Physical and attitudinal barriers

Lack of trained staff in venues

This means that for many of our participants, **our performances are the only arts experiences they can access all year.**



Every contribution, large or small, helps us create moments of inclusion and celebration of profoundly disabled people.

Families often tell us that they see responses in our shows they rarely see anywhere else—smiles, vocalisations, stillness, curiosity, or calm.

Sensory theatre offers ...

"As a parent, it was fantastic how engaged my daughter was"

Emotional Connection

Moments of recognition, anticipation, & delight

Cognitive Stimulation

Cause-and-effect, pattern, rhythm, & narrative

Physical Engagement

Gentle movement, tactile exploration, vibration

Social Interaction

Shared experiences with families, carers, & peers

Wellbeing Benefits

Reduced anxiety, increased engagement, and joy

Our Impact on our audience.

Engagement of people with PMLD directly

Delivery of high standard sensory workshops in schools / care homes / hospices & community spaces

Wales's only PMLD specific training

Professional performances hosted in Welsh theatres

How your fundraising helps us.

Your support helps us to promote inclusion and community by providing high quality theatrical experiences to an extremely marginalised cohort.



Will cover travel costs to reach a special school or care setting



Buys a sensory object or prop for use in our performances

Helps fund a performer for a sensory session



Will help Oshi's World deliver our PMLD specific training



Provides crucial funds for a sensory workshop at a special school or care setting



Getting Started...

How can you get involved?

Fundraising

Whether it's a sponsored walk, bake sale, a 5k or even a marathon, local support helps us reach more families.

One Off Donations

Support a performance, a sensory kit, or a new piece of work.

Regular Giving

Monthly donations help us plan ahead and reach more people consistently.

Trusts & Foundations

We welcome support for:

- Touring to underserved areas
- New productions
- Access initiatives
- Training programmes

Top ways to fundraise...



Sensory-Themed Bake Sale

A classic fundraiser with a twist: encourage bakes inspired by sensory elements.

Carer & Family Coffee Morning

Host a relaxed coffee morning where families and carers can connect. Add a donation pot or suggest an entry fee.



Host a Quiz Night

Why not host a quiz night at home or team up with your local pub for a fun evening. Charge £5–£10 per person to take part. To boost your fundraising, why not add a prize draw during the night? Don't forget to check out our Fundraising the Right Way Guide for helpful tips on planning your event and keeping everything safe.





Our top tips to make your event a success.

We know that once you've signed up for your event, the big question is ... now what?

Don't worry — fundraising doesn't have to be tricky. To help you hit the ground running, we've rounded up our top tips to get you started and smashing those fundraising goals in no time!

Get online & get started today!

Create your fundraising page — we recommend JustGiving. It only takes a few minutes to set up, and the best part? Your donations go straight to us. Easy!

Enjoy the journey.

Fundraising should be fun! Celebrate the small wins, get creative, and enjoy every moment along the way.

Shout it from the rooftops!

Tell everyone about the amazing challenge you've signed up for. Share why it matters to you and why you're supporting Oshi's World. Pop the link to your fundraising page in your work email signature and spread the word on your socials.

Make it personal.

Every fundraising story is unique, so make your page reflect you. Share your story, your motivation, and what this challenge means to you.

Keep the momentum going!

Keep your supporters in the loop with updates on your progress. Share what you're up to, celebrate milestones, and keep the excitement building!

Just a quick reminder ...

To keep your fundraising legal and above board by following the guidance from the Fundraising Regulator. Not sure what that involves? Take a look at our "Fundraising the Right Way" for everything you need to know. You can find this at the end of this pack!

Setting up your fundraising page.

Ready to smash your challenge and raise some serious funds?

Let's get your JustGiving page up and running. Don't worry — it's super quick, super easy, and you'll be done before your tea goes cold.

Our Tips ...

Make Your Page Stand Out.

Add photos.

A great photo grabs attention. Update your page with training pics and progress updates.

Set a target.

Targets motivate people to give — and make it fun to track your progress.

Show the impact.

Let supporters know how their donations will help.

Tell your story.

Why are you taking on this challenge?
A personal story inspires people to donate.

How to Set Up Your JustGiving Page for Oshi's World.

1. Head over to justgiving.com/oshisworld
2. Click "Fundraise for us"
3. Sign in (or create an account if you're new)
4. Make sure your page clearly says which event you're doing
5. Give your page some personality
6. Share it with your lovely supporters and watch the donations roll in

Start with friends & family.

Your inner circle will help get the first donations rolling.

Share on social media.

Post your link on Instagram, Facebook, X & group chats to reach more supporters.

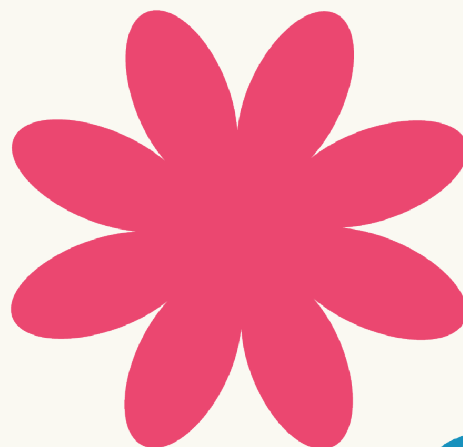
Add it to your email signature.

A simple way to spread the word with every email you send.

Say thank you.

A quick thank-you message shows appreciation and keeps supporters engaged.

Now the fun stuff...



We've created some posters, flyers and bunting which you can print out and use to promote your event.

You can find these items as a downloadable pack from oshisworld.org/fundraise

If you need help with these please contact us at hello@oshisworld.org

We're fundraising for Oshi's world.

EVENT:

WHERE:

WHEN:

TIME:

..... and you're invited!



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IMMERSIVE SENSORY STORYTELLING

Oshi's World is Wales' first theatre company making work exclusively with and for people with profound and multiple learning disabilities (PMLD).

Our work is founded in the belief that every single person has the right to a good story, and that theatres should be an accessible and exciting space for everyone.



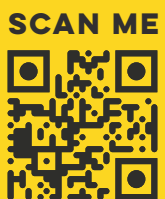
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HOW ENGAGED MY DAUGHTER WAS"**

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Registered Charity No. 1174239

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Paying in your donations.

JustGiving

If you used JustGiving to collect your donations and selected Oshi's World when setting up your page — nice one! The money will come straight to us, so you can skip the hassle of banking it or sending it over. Easy!

Cash

Got some cash to pay in? Lush! Just pop us an email and we'll send over our bank details so you can transfer it across without any fuss.

Match Giving

Does your employer offer match giving?

It's always worth asking! Some companies will match the amount you've raised, up to a certain limit — meaning your fundraising could go twice as far. And if they don't have a scheme, they might still be happy to chip in with a donation.



**Had fun helping us shake things up for people with PMLD?
Why stop now - there's plenty more magic to be part of!**

If you fancy keeping the good vibes going, why not set up a regular donation? Whether it's monthly or once a year, every little bit helps us keep pushing forward with the vital work we do. Head on over to our website for more information oshisworld.org/support

Thank you for considering supporting our work. Sensory theatre is not just entertainment - it is connection, communication, and care.

With your help, we can continue to create magical, meaningful experiences for people with PMLD and the people who love them.

PMLD and the arts.

PMLD Link's work on arts and culture emphasises that people with PMLD are often excluded from cultural life because traditional arts activities are not designed with their sensory and cognitive needs in mind.

Specialist research shows that arts-based practice can significantly improve communication, belonging, and emotional connection for people with PMLD. A 2023 collaborative project highlighted how sensory arts activities create inclusive spaces where people with PMLD can express themselves and participate meaningfully.

Guidance for professionals stresses that ensuring access to the arts for people with PMLD is essential, not optional. It outlines that without targeted provision, people with PMLD are effectively excluded from cultural life.

These findings underline a simple truth:

Without specialist organisations like ours, people with PMLD are routinely left out of the UK's cultural landscape.

Our vision for the future.

With sustained support, we aim to:

Expand our touring programme to reach more rural and underserved communities

Develop new productions co-created with people with PMLD

Offer more training for educators, carers, and cultural venues

Create digital sensory resources for families at home

Build long term partnerships with schools, hospices, and care settings

Our dream is a world where people with PMLD are not an afterthought in the arts, but a celebrated audience with their own creative agency.



**Fundraising
the Right Way
with Oshi's
World.**

Thank you so much for choosing to fundraise for Oshi's World!

We hope you have a brilliant time organising your event! Fundraising is a great way to bring communities together and raise awareness of local causes.

As the organiser of the event, you're responsible for keeping everyone who's involved in your event as safe as possible at all times and keeping your fundraising on the right side of the law.

We have put together some brief guidance for you but please note that this is not formal advice, rather some handy tips for running a fundraising event.

This guidance is here to help and support you so please do not be put off, we hope you have a fabulous time!

Venue:

Capacity, parking, accessibility, fire safety, will you require security/stewards?

Risk Assessments:

What could cause harm and to who, are there enough precautions in place to prevent potential harm. Special consideration for outdoor events in terms of severe hot or cold weather. More guidance and templates available on Health and Safety Executive website.

Children/ Vulnerable Adults:

Ensure that children are adequately supervised and have permission to participate from their parent or guardian. Additional consent may be required for photographs to be taken. Check the disclosure and barring service website (DBS) for information around specific checks if children and/or vulnerable adults are expected to attend your event.

First Aid:

Check that you have the appropriate 1st aid cover for your event. You can contact St Johns Ambulance to ensure that you have the correct level of cover for your event.

Insurance:

You may be covered under the venues public liability insurance so please check this direct with your venue.

If you are not covered by the venue public liability, please speak with your home insurers who may provide the necessary cover.

Please make it clear across all promotional and marketing materials, including social media, that your event is "Supporting Oshi's World" or is being held "in aid of" Oshi's World.

Please note that this event is not organised or controlled by Oshi's World, we cannot take any responsibility for the events activity. Oshi's World will not be liable for any injury, damage or loss that might occur as a result of your fundraising activity, Therefore it is important that you have the correct insurance in place to cover these potential incidents.

Licences:

Certain activities require a licence such as, serving alcohol or holding a lottery. Please check with your venue first as they may already have the correct licence you require for your event. If not, contact your local authority who will be able to advise if you need to do anything else.

Data Protection:

You may need to ask for personal information such as email addresses in order to share event information. You must make sure that any data you hold about someone is kept safe and complies with the data protection and general data protection regulation.

Media Permissions:

Ensure those attending have signed a media consent form or an "opt out" option. You may want to hand out stickers in order to easily identify those who do not wish to be filmed/ photographed.

Cash handling:

Ensure you have a lockable cash box or sealed container for your event.

Bank the cash as soon as possible.

Try to ensure at least 2 people are present when counting cash.

Some other things:

Please ensure that anyone you contract to provide services also has the necessary insurance/DBS cover.

You can find out more about fundraising requirements in the Fundraising Regulators Code of Fundraising Practice.

fundraisingregulator.org.uk



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